



# An original idea

“What's in a name? That which we call a rose by any other name would smell just as sweet.”  
W.S.

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## Problem

### Salons:

Almost all saloons have products but none is selling them online, because it is very expensive

### Customers(Most humans):

Imagine the trouble of explaining to your stylist what style you want, there is no good app to suggest a style that you can see before you get it, no more a problem with AI





## **Platform for saloon booking/products provides:**

- An innovative AI based suggestion/booking system
- Salons can now sell products online along with booking
- We will manage marketing/payment/delivery for products
- Our AI will inform user of latest trends with saloon watermark, they will get customers

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# Solution for all the beautiful people

- Upload your latest photo from all angles & get a realistic view of how a style may look on you
- Salon suggestion engine
- Product suggestion engine





## Market validation (We already got 3 saloons)



**Lyko**  
**3 Md**



**Bokadirekt**  
**150 M**



**BRP**  
**140M**



## Market Size

- 43% shoppers purchase beauty products online
- With our AI products suggestions engine it is likely to increase
- Bokadirect alone did million+ bookings ince 2021
- We will have a product shop in every street



## Competition

- Bokadirekt
- Beauty product sellers
- Booking SAAS systems

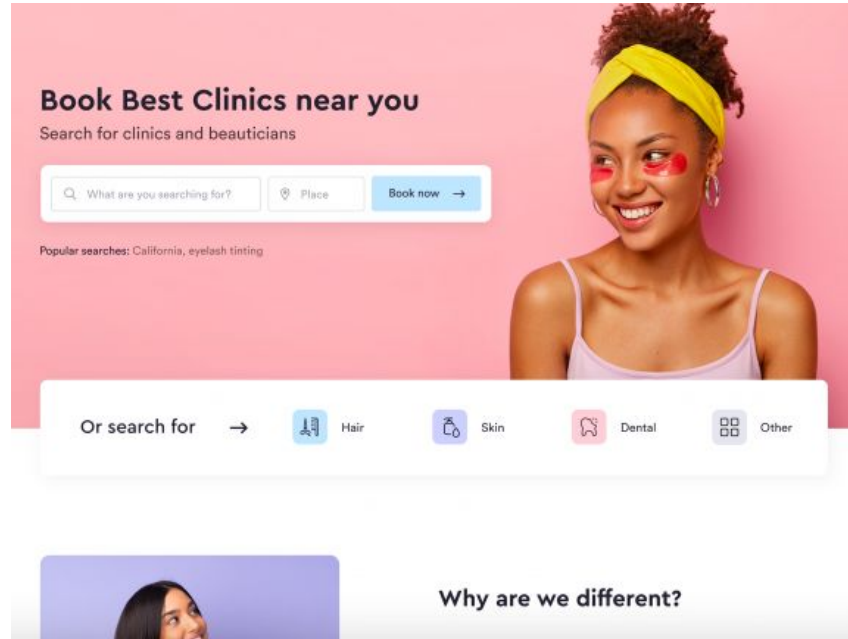
BUT they all are missing, new data we will get from our saloons and they are selling salon products

# Competitive edge

Selling salon products  
alongside booking

AI based booking systems

Other AI systems will not  
have contracts with saloons  
to get new data (is gold)







## Strategy

- Offer saloons website (ready templates) / Social media marketing, as in our research most saloons have problems
- First few saloons we will offer booking services for free
- When we have a number of saloons with us then we will launch the product selling part (already got 3 saloons)



## Growth plan

- **Booking system**
- **Marketing & Selling salon products**
- **AI beauty system & suggestion engine**
- **Becoming the biggest beauty portal with a product shop in every street**



## Contact

“Let not hesitation thy steps delay,  
but swiftly contact, to appoint a day.

And in that meeting, where our paths align,  
the Name of our masterpiece shall from our lips entwine. “ Not W.S

Zarafat Hussain  
0708902111

[Zarafat.pro@gmail.com](mailto:Zarafat.pro@gmail.com)